**CHITKARA UNIVERSITY**

**FORMATIVE ASSESSMENT-4**

PROJECT DETAILS TEMPLATE

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| Group Name | **Team SQUADRONS(GROUP 7)** |
| Project Title | COFLUENCE - An Influential Marketing Site |
| Team Leader | Abhay Prabhakar |
| Details of Work division | |  |  | | --- | --- | | **Student/roll no** | **Work / Role Allotted** | | Abhay/2010990014 | Home page, login page, sign up page, profile page and payment page using HTML, CSS, Bootstrap and Javascript. | | Divanshi /2010990208 | Blog page& Questionnaire page using HTML,CSS ,Bootstrap and Javascript | | Krishan/2010990392 | Payment Page ,handled all the media queries. | | Khushi/2010990382 | Profile page,login page and animations | |  |  | |
| High level Approach to be followed:   * Share the details in points | * Used Javascript in our blog page ; to be precise it was used to show the liked button (ie.the selected button which appears after liking a post), and the replies ( which appear after clicking the reply button. * Javascript has also been used in our questionnaire page to show the overlay effect. * JQuery has been used in the home page for dragging,dropping and removing the choosen file. |
| Lower level Approach to be followed:   * Share the details in points | * Used HTML and CSS in home page, login page , sign up page , questionnaire page , blog page and profile page. * We used CSS to design the text , navigation bar, cards and the forms. |
| Advantage of the project with applicability:  Highlight the unique feature(s) of the project if any | * An influential marketing site where we bring together the brands and the influencers together for collaboration * Collaboration is solely based upon brands’ needs and budget ( since we have created a special questionnaire page. * A profile page for the influencers has also been created so that the brands can recognize their area of expertise. * A payment page has been made for the brands so that they can start their collaboration faster without any third party delay. * To create awareness and to tell more about COFLUENCE we have made a separate blog page where the user gets quality content . the blog page contains an inspirational and popular post column to inspire both the Inflluencer and the brand. |
| Schedule for implementing the use case:   * Share the Tentative Date of Completion of Expected Deliverables | |  |  | | --- | --- | | **Deliverable** | **Expected Date of Completion** | | Front End Design | 15/04/21 | | CSS | 23/04/21 | | Javascript and JQuery | 05/05/21 | | Final Compilation and Testing | 12/05/21 | |
| Future scope of the project   * Share the details in points | * Since everything is becoming digital nowadays this project will have an edge as it bring together everyone online . * This project is not profitable to just one party rather all the involved parties thus making its longevity more and making its base strong for future. * This project can grow with growing interests as it does follow a fixed protocol for brands and influencers. |

**DOCUMENT HISTORY:**

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| Created By | Divanshi Mahajan |
| Approved By | Associated faculty name (to be approved before the external viva) |
| Month of Creation | May |